



Green Freight Europe Programme

Towards a multi-industry voluntary programme for monitoring and reporting of carbon emissions in road transport

Joana Barata Correia

GFE Steering Group member

Global Sustainability Developer, IKEA Transport Global

Dec 2013

The road to sustainable transport



What is Green Freight Europe?

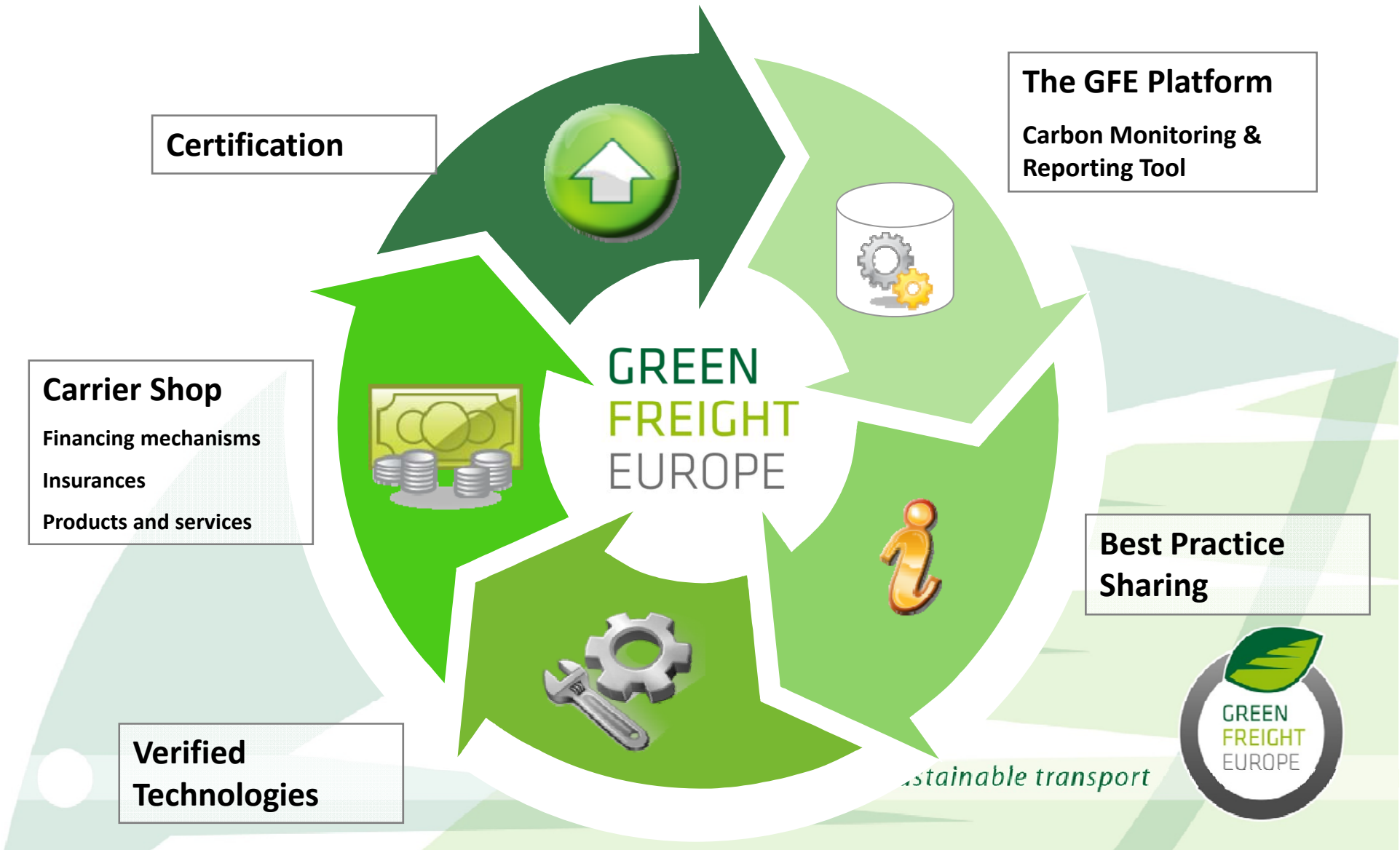
Green Freight Europe aims to be recognized as the leading independent voluntary programme for improving environmental performance of road freight transport in Europe

- Reductions of carbon emissions by:
 - platform for monitoring and reporting of carbon emissions (based on existing standards)
 - platform to share best practices, promote innovations and communicate sustainability improvements on European road freight
 - collaboration between carriers and shippers
 - certification system to reward shippers and carriers

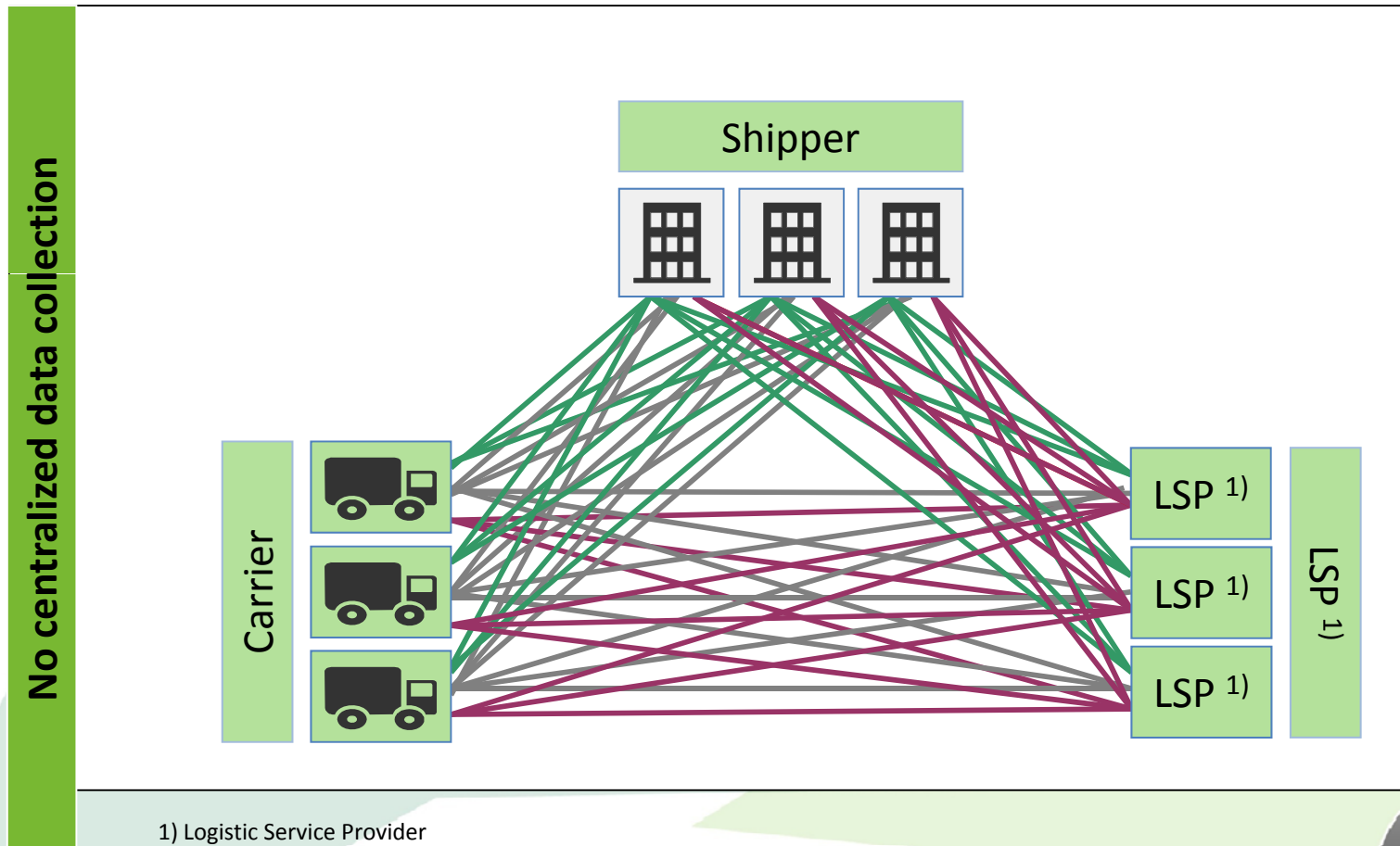
The road to sustainable transport



Green Freight Europe



Harmonisation of carbon reporting

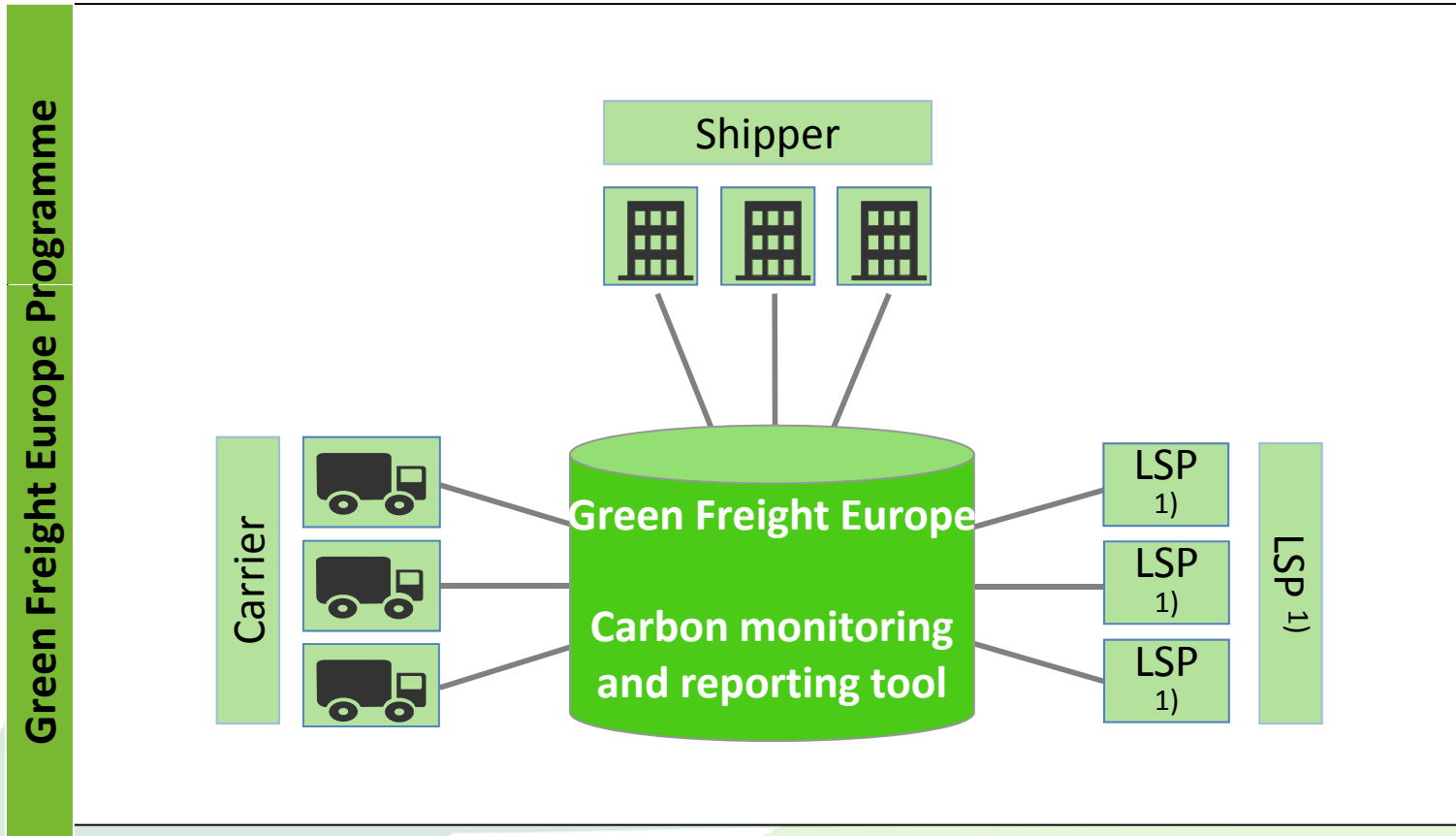


1) Logistic Service Provider

The road to sustainable transport



Harmonisation of carbon reporting



1) Logistic Service Provider

The road to sustainable transport



And.....

- Data submitted by members will be made with a membership binding declaration
- Data will be subject to ongoing monitoring
- A compliance process linked to membership certification will be established to include member audit and data verification at the request of Green Freight Europe

...establishing trust and credibility in the whole programme

The road to sustainable transport



Clear scope provides clear focus

Environmental impact	CO₂ emissions. Other greenhouse gases and pollutants will be included in the future.
Mode of transport	Road freight only. Rail and other modes may be incorporated in the future – preferably by cooperation with other initiatives, program or working groups.
Information reported	Quantitative data (e.g. fuel consumption, kg CO ₂ / tkm) Qualitative data (e.g. use of eco-driving training or other best practices)
Geograph. scope	Europe as an entire geographical region
Activities undertaken by the program	<ul style="list-style-type: none"> • Promotion, introduction of members • collection of data from members, 3rd-party verification of data • calculation of environmental performance and benchmarking • sharing information according to approved procedures • reporting overall scores and performance of the industry • defining the certification process to reward carriers and shippers
Out of scope	<ul style="list-style-type: none"> • Warehousing or terminal / cross-dock operations • Social aspects of sustainability as well as other environmental aspects (noise, traffic congestion)

The road to sustainable transport





For further information:

www.greenfreighteurope.eu

THANK YOU !

The road to sustainable transport

