



European Logistics Platform

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FREIGHT TRANSPORT ASSOCIATION

European Trade Policy

How to create opportunities for the logistics industry

AGENDA

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Andreas Schwab MEP

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Simon Webb, European Logistics Platform

“The significance of TTIP for the logistics industry”

Frank Hoffmeister, Cabinet Karel De Gucht

„A viewpoint from the US Mission“

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“Business perspective on European Trade Policy”

Sean McGuire, Confederation of British Industry (CBI)

“TIR, the perfect tool for global, multimodal trade facilitation”

Rémi Lebeda, International Road Transport Union (IRU)

Wrap-up and Outlook

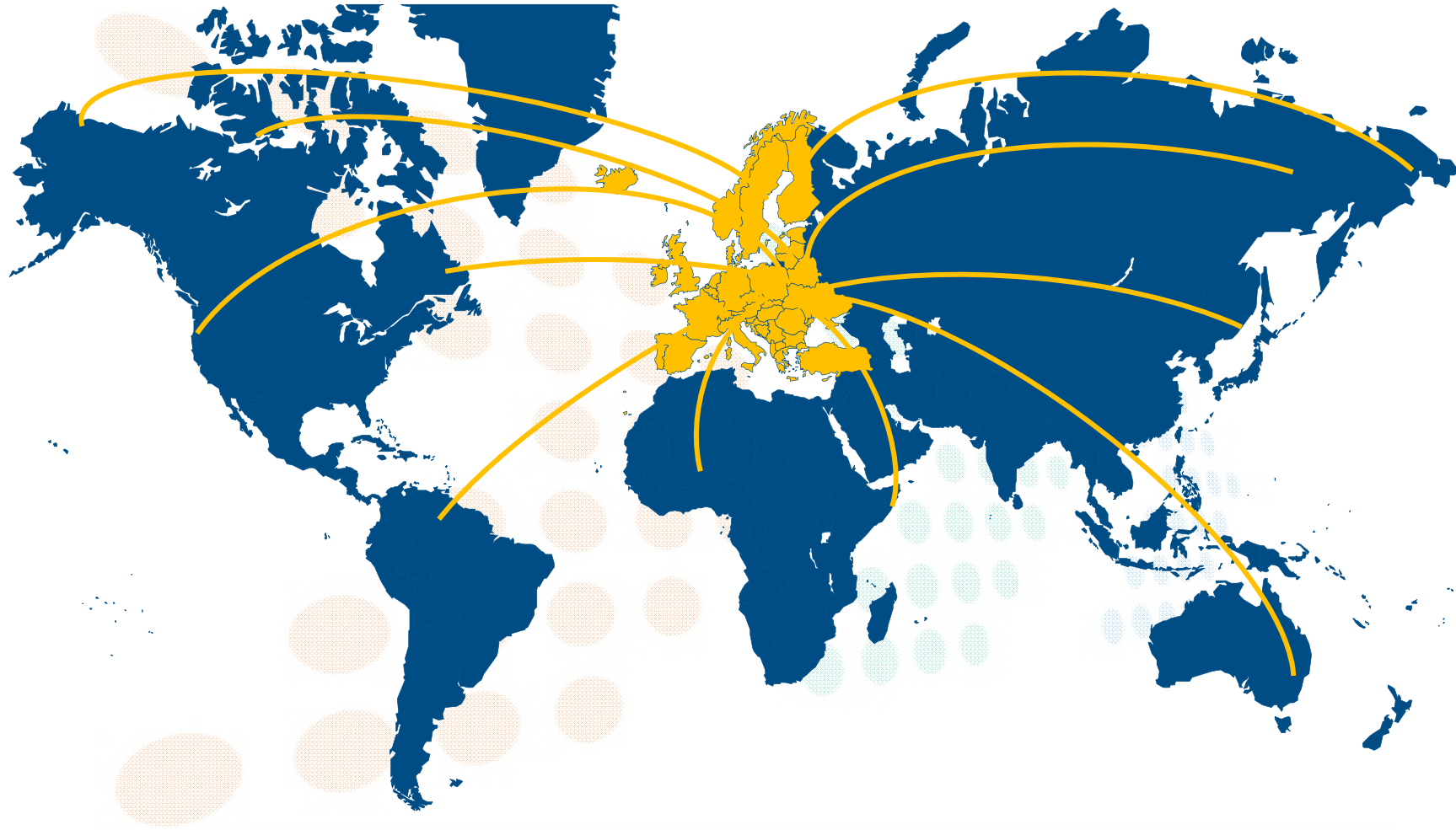
Simon Webb, European Logistics Platform

Closing Remarks

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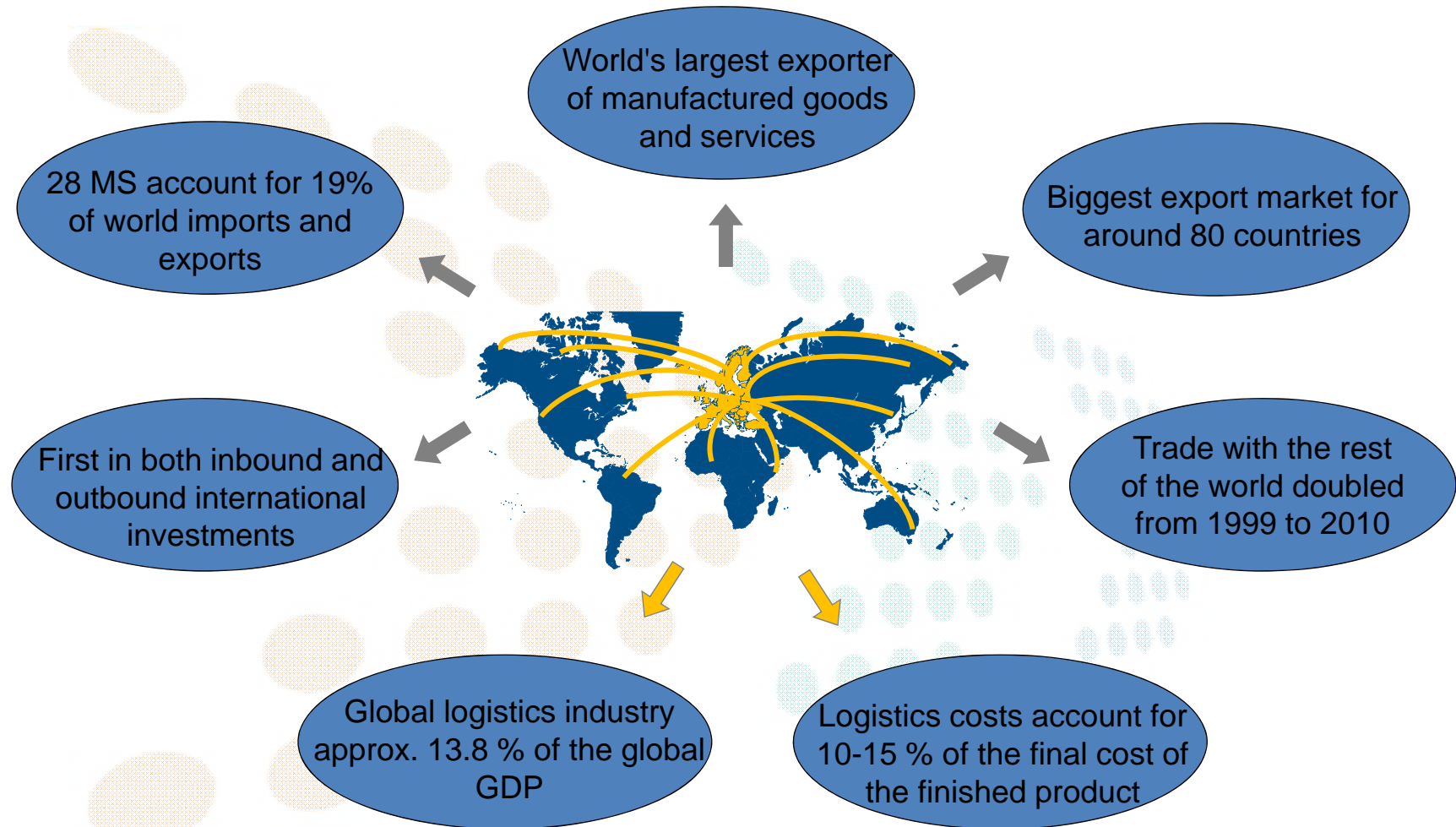
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WEF Study 2013

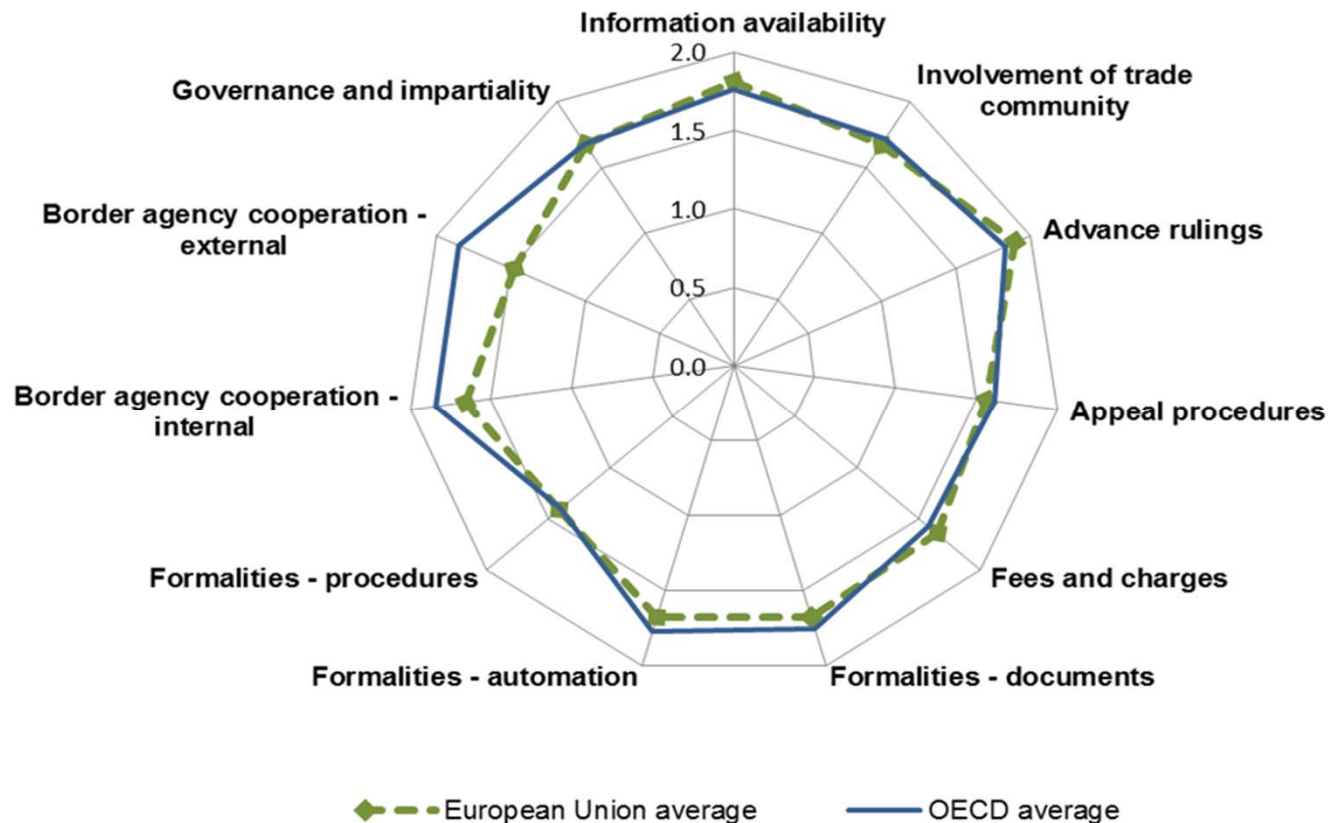
Supply Chain Barriers to Trade

Definition: The lack of infrastructure, institutions, policies and services facilitating the free flow of goods over borders

Market access	Border administration	Telecom and transport infrastructure	Business environment
<p>1. Domestic and foreign market access</p> <ul style="list-style-type: none"> - Quotas - Import fees – not tariffs (e.g. tax schemes) - Local content requirements - Rules of origin - Technical, sanitary and phytosanitary measures or other requirements - Import/export licenses 	<p>2. Efficiency of customs administration</p> <p>3. Efficiency of import-export procedures (e.g. coordination between border agencies; administration burden of complying with standards)</p> <p>4. Transparency of border administration (e.g. facilitation payments)</p>	<p>5. Availability and quality of transport infrastructure</p> <p>6. Availability and quality of transport services</p> <p>7. Availability and use of information and communication technologies (e.g. tracking, electronic-tolls, communication)</p>	<p>8. Regulatory environment</p> <ul style="list-style-type: none"> - Investment policy - Hiring foreign workers - Other regulatory environment issues (including trade finance) <p>9. Physical security</p>

Note: The Global Enabling Trade Report identifies 9 pillars, this is an extended list including several sub-pillars as tested in a separate survey for this study.

European Trade Facilitation Indicators against the OECD Average



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Key actions for European trade policy

- **Holistic approach for trade negotiations** covering key sectors like transport and distribution as well as policy areas impacting supply chain performance (e.g., border management, foreign investment, products safety...)
- **Streamline trade procedures for legitimate traders** (e.g., mutual recognition of certifications; pre-clearance, immediate release of the goods, reduction of inspections)
- Efficient border and protection management and coordination of the agencies to a **'Single Window' approach** for trade based on electronic notification of data (reliability of processes)
- **Risk-based approach for control** along the supply chain and for border management
- **Common global documentary and data standards** to reduce administrative costs, errors and time for trade

Thank you for your attention!

<http://www.european-logistics-platform.eu>



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