



European Logistics Platform

Members of the ELP



Deutsche Post DHL



Promotion du Grand Axe Ferroviaire de marchandises Scandinavie-Rhin-Rhône-Méditerranée Occidentale A.S.B.L.



FREIGHT TRANSPORT ASSOCIATION

The impact of the digitalization of transport on the European economy

Megatrends

Circular Economy & Sustainability

Increasing Risk and Disruption Intelligent Sourcing & X-Shoring
Networked Economy & Coopetition

Connected Experiences **Global Uncertainty & Volatility**

Shifting Centers of Economic Activity Crowd Funding

Omni-Channel Business Models

Resource and Energy Limitations Digitization & E-Substitution

UBERfication & On-Demand Sharing **Individualization**

Regional Empowerment Online / Offline Integration

Continuing Globalization Increasing Supply Chain Complexity

Demographic Changes, Urbanization

Collaborative Crowd Economy

Technology drivers

Internet Governance & Jurisdiction Security Vulnerability

Internet of Everything Embedded Technology

Social Business & Enterprise 2.0

Encryption & Cryptography Second-Screen Revolution

Consumerization of IT **Open Data & Data Sharing**

Hybrid & Cloud Computing Cloud Analytics

Cloud Factories In-Memory Computing

The Age of Context & Prediction Web Screening

Cloud Service Brokerage

Open Apps & Cloud Apps **Cloud Marketplaces**

Semantic Networks & Web 3.0

Web Fragmentation

Embedded Analytics

Source: DPDHL Trend Radar 2014

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AGENDA

Welcome

Wim van de Camp MEP

Introduction

Alexander Kirschall, European Logistics Platform

“Digital-enablement of rail infrastructure management”

Monika Heiming, EIM

“Intelligent shipping for air freight: embracing electronic information management”

Kee Kras, AEA

“EC perspective on Digitalization in Logistics”

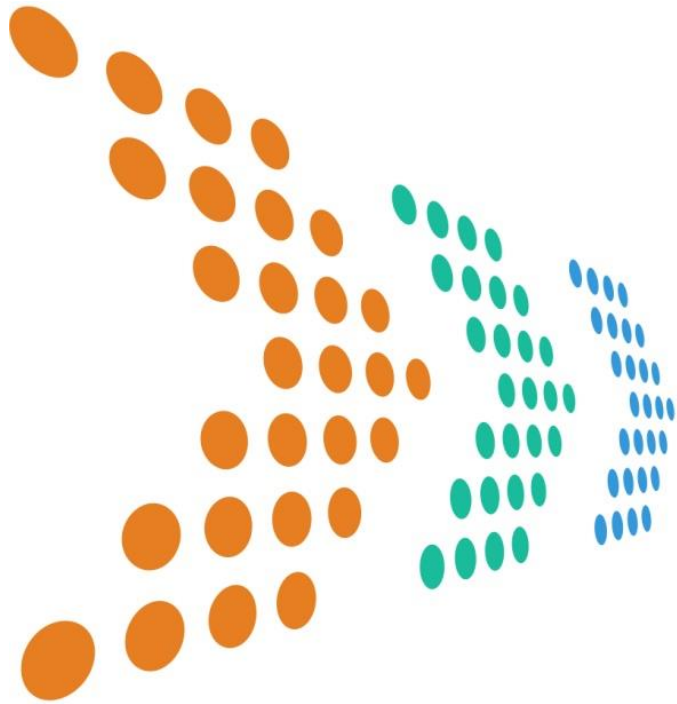
Keir Fitch, DG MOVE

Wrap-up

Alexander Kirschall, European Logistics Platform

Closing Remarks

Wim van de Camp MEP



European Logistics Platform

Digitalization of transport

Key initiatives



- **Stimulate the digitalization of the transport sector** and faster deployment of new technologies
- **Foster solutions based on state-of-the-art information and communication technologies**, particularly in the field of the efficiency and service level in logistics chains.
- **Support the development of interoperable intelligent transport systems (ITS)** in support of synchromodal transport.
- Secure **single windows** for administrative, customs and security procedures
- **Incentives** that support new green transport technologies and reduce legal constraints

Thank you for your attention!

<http://www.european-logistics-platform.eu>



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